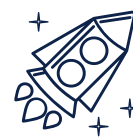


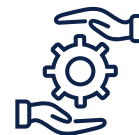
Workshop Series

Ecoliteracy in Business

Future-oriented



Interactive



Hands-on



Hands-On Learning

The Future Living combines ecological sustainability with social responsibility -
Now you can join us!

Students will understand the topic of environmental sustainability in business and an economic context while gaining hands on experience through the collaboration and interaction with organizations.



The workshop series "Ecoliteracy in Business" explores the topic of environmental sustainability with a strong focus on practical application in business. Employees and university students work together using varied digital and interactive formats to foster explorative learning. Through this students develop their green skills further.

For more information or registration to the workshops, please get in touch: info@thefutureliving.com

Ecoliteracy in Business

In this workshop series students gain practical knowledge on ecological sustainability in business, as well as the relevant tools to action change.

- Introduction into environmental sustainability
 - Definition, practical examples, European legal context and regulations, SDGs for business
- Applicable examples for daily business
 - Industry specific topics (e.g. logistics, energy, textile, trade, digital), CO₂-reporting, environmental management systems and certification, LCA
- Preparation of action plan
 - Stakeholder analysis, identification of opportunities and risks, understanding and prioritising topics relevant to businesses



What You Get

- Interactive work and explorative learning with digital tools
 - 3 Workshops (90min)
 - Miro Workshops, Mentimeter, MS Teams
- Deep dive content for selected topics
 - Access to online knowledge platform, up to date video and audio content
- Cooperation with businesses and organizations
 - Enriching the discourse with new perspectives and building future work relations
- Certificate of completion
 - Certificate for all participants issued by The Future Living



- Participant information
 - No prior experience required
 - English language
 - Online participation
 - Up to 30 participants
- Registration:
 - <https://www.thefutureliving.com/for-ms-en/ecoliteracy-in-business/>

Sample Workshop 1

Interactive business simulation game on ecological transformation in a company

- **Materiality assessment**
 - Covering important ecological topics in a business
- **Content and process of ecological transformation**
 - Based on international sustainability standards
- **Stakeholder analysis**
 - Understanding different perspectives and needs
- **Risk and opportunity analysis**
 - Shaping the transformation realistically



Participants broaden their view, understand the scope of and transformation towards environmental sustainability and gain concrete impulses for action.

Using digital tools and extensive group work, participants train effective collaboration methods.

The Future Living



The Future Living supports organisations and companies in the development and implementation of sustainable strategies and CO² reporting.

Through proven and individualised processes, a priority of TFL is to accompany and help with a new orientation, as well as to provide training in relevant technical content.

As experts in the field of ecological sustainability, strategy and change processes, we see ourselves as long-term partners with a holistic approach.

Management

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